

# PRESS RELEASE

## For Immediate Release

Contact: Cyndy Gaughan – Public Relations Officer  
Four Peaks Irish Arts  
Cell: 602.315.3065  
Fax: 480.629.5667  
[cyndy@fourpeaksirisharts.com](mailto:cyndy@fourpeaksirisharts.com)  
[www.fourpeaksirisharts.org](http://www.fourpeaksirisharts.org)

### **Craic: Once You've Had It You Can Never Get Enough**

*Show your true colors and share the good stuff!*

*Phoenix, AZ--August 12, 2008—* For a very limited time, you will be able to purchase AZ Seisiún Musicians t-shirts at the pre-sale discounted price!

Features of these high quality t-shirts include:

- Original design by native AZ seisiún player.
- Quality silkscreen print on a 100% cotton shirt available for \$15.00 in sizes from adult small through XL (add \$2 more for 2X or 3X) and youth sizes small through XL.
- Design includes a black shirt with a tan imprint.
- Pre-orders open for one week only - for a limited time, receive two dollars off during the pre-sale event. Only \$13.00 (or \$15.00 for 2X or 3X)!

Get one for every member of the family! (It's never too early to start your holiday shopping, you know.)

Submit your orders (including quantity and size) along with your payment of cash or check (payable to Four Peaks Irish Arts) to any Four Peaks Irish Arts officer or mail it in on or before August 20th.

The mailing address for orders with payment is:

Four Peaks Irish Arts  
Attn: Order Dept.  
3165 S. Alma School Rd. #29-146  
Chandler, AZ 85248

-more-

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***Hurry! Pre-sales end on August 20th!***

For more information contact Cyndy Gaughan, Public Relations Officer at [cyndy@fourpeaksirisharts.org](mailto:cyndy@fourpeaksirisharts.org).

**About Four Peaks Irish Arts**

Founded in 2008, Four Peaks Irish Arts is the Arizona chapter of Comhaltas Ceoltóirí Éireann (‘**k**ōl-tis kîōl-‘**t**ōr-ē ‘**â**r-in), which is the largest group in the world dedicated to the preservation and promotion of traditional Irish music, song, dance, language and culture. The Comhaltas Ceoltóirí Éireann (CCÉ) organization was founded in Dublin, Ireland in 1951. CCÉ now has more than 400 branches promoting the traditional arts of Ireland around the world, including countries such as: Hungary, Sweden, Australia, Japan, Italy, and Argentina, among others.

For more information about Four Peaks Irish Arts, please visit the organization’s Web site at [www.fourpeaksirisharts.org](http://www.fourpeaksirisharts.org).

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If you would like more information about this topic, or to schedule an interview with Cyndy Gaughan, Please call Cyndy at 602.315.3065 or email her at [cyndy@fourpeaksirisharts.org](mailto:cyndy@fourpeaksirisharts.org).

Product: 100% Cotton T-Shirt  
Product Color: Black  
Imprint Color: Tan



Front